



CUSTOMER AND USER PRIVACY NOTICE

Purpose

The intention of this privacy policy is to inform Eupry's customers on how their personal data is processed.

Scope

This policy covers data obtained from customers and users.

1. Eupry is the data controller

Eupry is the data controller of the personal data we process about you. You can find our contact information below.

Eupry ApS
Hejrevej 26, 1.
DK - 2400 Copenhagen
Denmark
CVR: 3053 6665
E-mail: contact@eupry.com
Telephone: +45 5351 7700

2. The purposes and legal basis

If you are a "customer" or a "user", Eupry processes the following categories of personal data about you:

- Contact information such as e.g. your name, professional e-mail address, professional telephone number and professional physical address
- Information about your professional situation
- Financial information such as billing information

Provision of the above-mentioned data is a requirement to enter into a contract with Eupry about the services. Failure to provide the information makes Eupry incapable of providing the service.



Eupry processes the personal data for the following purposes:

- To deliver your order including providing support during the “customer” and “user” relationship
- To produce statistics about your purchase and the support provided to it
- To send you relevant marketing
- To maintain you as a “customer” or a “user”

Category of data	Purpose	Legal basis
Contact information, information about your professional position and billing information	Deliver your order, receive payment for it and provide support	Performance of a contract, cf. GDPR art. 6 (1) (b) The Danish Bookkeeping Act, section 10
Contact information and information about your professional position	To produce statistics about your purchase and the support provided to it	Legitimate interest, cf. GDPR art. 6 (1) (f)*
Contact information and information about your professional position	Send to you relevant marketing	Legitimate interest, cf. GDPR art. 6 (1) (f)**
Contact information and information about your professional position	Maintain you as a “customer” or a “user”	Legitimate interest, cf. GDPR art. 6 (1) (f)*

3. Categories of recipients

Eupry discloses your personal data to the following categories of recipients:

Type of recipient	Country	Ground for transfer in GDPR art. 46



The provider of Customer relation management system	USA	Commission's Standard Contractual Clauses
The provider of our ERP system	DK	N/A
The provider tracking system	USA	Commission's Standard Contractual Clauses



4. Storage of your personal data

Eupry processes your personal data for the following periods of time:

Purpose	Period
Deliver your order and provide support	Five years from the last financial interaction with you.
To produce statistics about your purchase and the support provided to it	When we have produced the statistics we delete the data sets behind it. We produce statistics three years back in time.
Send you relevant marketing	As long as you have interaction with Eupry on Eupry's social media platforms or are registered as a "customer" or a "user" in our systems.
Maintain you as a "customer" or a "user"	As long as you are registered as a "customer" or a "user" in our systems + 2 years.
To produce statistics about your type	As long as you have interaction with Eupry on Eupry's social media platforms.
To re-target you with marketing ads	As long as you have interaction with Eupry on Eupry's social media platforms.



5. Your rights

You have rights regarding the personal data Eupry processes about you. Some of the rights only apply, if certain conditions are met. If you want to make use of your rights, please contact Eupry via the information listed above. Upon contact will assess your request and tell you whether it can be accommodated or not. The rights you can choose between are the following:

Right of access

You have the right to get insights into the personal data Eupry processes about you as well as a copy of the data.

Right to correction

You have the right to have incorrect information about you corrected

Right to deletion

Under some circumstances you have the right to have personal data about you deleted, before the termination of the storage period as defined above has come.

Right to restriction of the processing

Under some circumstances, you have the right to have the processing of your personal data restricted.

Right to object

Under some circumstances you have the right to object. This also goes for the information Eupry processes about you for the purpose of direct marketing.

Right to data portability

Under some circumstances you have the right to receive data you have provided to the controller in a structured, commonly used and machine-readable format.

6. The Danish Data Protection Authority

Eupry is a Danish company. Therefore, you have the right to file a complaint about Eupry's processing of your personal data to the Danish Data Protection Authority. For more information



about this, please visit the authority's website:

<https://www.datatilsynet.dk/generelt-om-databeskyttelse/klage-til-datatilsynet/>

Change history

Revision	Author	Date	Change
1.2	AHP	25-MAY-2022	First version
1.3	AJA	09-DEC-2022	Existing policy document updated to QMS format
1.4	AHP	09-FEB-2023	Original Privacy policy document cleaned for content related to Website visitors now for Customers and Users only